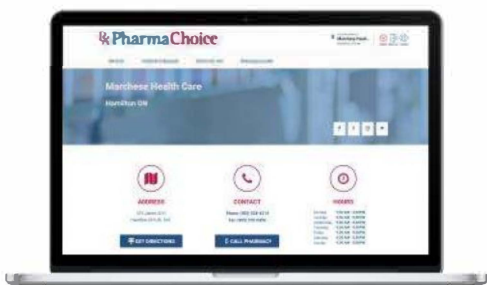


## WHAT ARE MY WEBSITE OPTIONS?



### BASIC LOCATION PAGE

- ✓ Single location page on pharmachoice.com
- ✓ Predetermined elements without option to customize



### ENHANCED LOCATION PAGE

- ✓ Single location page on pharmachoice.com
- ✓ Additional elements in the page layout that are fully customizable



### WEBSITE BUILDER

- ✓ Unique website on a custom URL separate from pharmachoice.com
- ✓ Full access to website builder with visual editor to make your own changes

## Benefits of an Enhanced Page & Website Builder



### Showcase Your Pharmacy & Services

Highlighting your services online is a great way to inform your customers (and search engines!) of what you offer.



### Rank Higher in Organic Search

The more enhanced your location page or unique website is, the more likely your location will rank higher in organic search results.



### Enhance the Growth & Success of your Pharmacy

Ranking higher in search results will drive more traffic to your store, increasing your foot traffic.

To sign up for an **Enhanced Location Page** or the **Website Builder**, visit

**[weboptions.pharmachoice.com](http://weboptions.pharmachoice.com)**

	BASIC LOCATION PAGE	ENHANCED LOCATION PAGE	WEBSITE BUILDER
Dedicated location page on pharmachoice.com	✓	✓	✓
Location searchable by postal code on the pharmachoice.com locator	✓	✓	✓
Branding (logo, colours etc.)	Default Pharmachoice branding	Default Pharmachoice branding	Custom branding & logo
Pharmacy contact information (address, phone, fax, business hours)	✓	✓	✓
Banner image	Default (same for all those with basic location page)	Custom	Custom slideshow on homepage
Dynamic map that features your location	✓	✓	✓
Featured pharmacy services & photos	Default (same for all those with basic location page)	Custom	Custom
In-Store Programs featured (Option+, Promo Plan, Perks, Rx2GO)	✓	✓	✓
Social media icons linked to your social channels	✓	✓	✓
Dedicated link to online prescription refill	✓	✓	✓
Responsive & adaptive - adapts to any screen resolution	✓	✓	✓
Unparalleled performance for fast loading time	✓	✓	✓
Feature your pharmacy team with photos, name, position, & contact information		✓	✓
Gallery of interior & exterior photos of your location		✓	✓
Digital flyer embedded directly on your location page		✓	✓
Unique pre-built website with custom URL (separate site from pharmachoice.com)			✓
Easy to use visual, drag & drop page editor to make your own changes			✓
Unlimited customizability - option to customize content and page layout of website			✓
Blog that can be populated by your team			✓
Dedicated, customizable contact page (address, phone, fax, hours, photos, team, map, contact form etc.)			✓
Lead capture forms that go straight to your team			✓
5 Email addresses @yourdomain for your team			✓
Access to Google Analytics dashboard to track website traffic & performance			✓
<b>SETUP &amp; MONTHLY FEES</b>	One time setup: <b>\$0</b> Monthly: <b>\$0</b>	One time setup: <b>\$350</b> Monthly: <b>\$0</b>	One time setup: <b>\$900</b> Monthly: <b>\$65</b>

To sign up for an Enhanced Location Page or the Website Builder, visit

[weboptions.pharmachoice.com](http://weboptions.pharmachoice.com)